

Saturday, April 13, 2019

All proceeds benefit local children at WVCA!

Dear WVCA Supporter,

Children love to play, run, explore and imagine – every child should have the opportunity to learn and develop in an environment that encourages these simple things. Yet, for some children at Wyoming Valley Children’s Association (WVCA) just taking their first step is an immense challenge.

WVCA strives to help *all* children in the Wyoming Valley reach their potential. By offering extraordinary preschool curriculum, as well as physical, occupational, speech and music therapies, our children are given a chance at a better life. 2019 marks **WVCA’s 95th Anniversary** of serving children and their families in our area. However, with operating expenses and therapy costs rising each year, we need **YOUR** help to continue to offer these life changing programs.

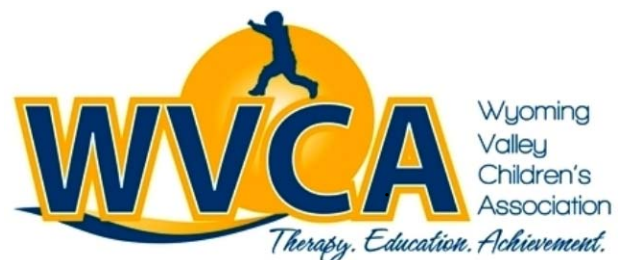
For 27 years, WVCA has held the annual “Do it for the Kids” Walk-A-Thon fundraiser to raise critical operating dollars to support the 380 children we serve each year. The walk is an energetic, family friendly event that draws over 300 walkers and participants. **We are writing to ask for your support as a sponsor for this year’s event**, which is being held on Saturday, April 13, 2019. There are multiple sponsorship opportunities available and more information is detailed on the following pages.

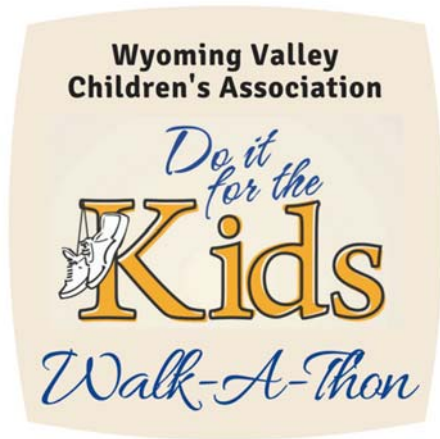
The proceeds from this event go directly to helping children learn to walk, hold a pencil and communicate – you can help make a difference in these local children’s lives. ***Thank you in advance for your consideration in sponsoring this year’s Walk-A-Thon and we hope to see you on April 13th here at WVCA!***

Mary Kate Lambert
WVCA Board President
2019 Walk-A-Thon Co-Chairperson

Ruth Corcoran
2019 Walk-A-Thon Co-Chairperson

For more information please visit our website at www.wvcakids.org/walk or contact Christine Mackin, Fundraising and Marketing Coordinator at 570-714-1246 or cmackin@wvcakids.org.





Wyoming Valley Children's Association 2019 Walk-A-Thon Sponsorship Opportunities

Sponsorship Levels and Benefits:

➤ \$5,000 Presenting Sponsor

- Prime company logo positioning on all event banners, signs, marketing, website/social media and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- One social media "sponsorship highlight" post on WVCA's Facebook and Instagram pages
- Tickets for ten (10) individual walkers for the day of the event

➤ \$2,500 Platinum Sponsor

- Large company logo featured on all event banners, signs, marketing, website/social media and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- Tickets for eight (8) individual walkers for the day of the event

➤ \$1,000 Gold Sponsor

- Company logo featured on all event banners, signs and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for six (6) individual walkers for the day of the event

➤ \$500 Silver Sponsor

- Company logo featured on all event banners, signs and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for four (4) individual walkers for the day of the event

➤ \$250 Bronze Sponsor

- Company name featured on event banner and t-shirts
- Tickets for two (2) individual walkers for the day of the event

➤ In-Kind Donation / Raffle Basket:

Each year, we raffle off various donated items and baskets during the walk to raise additional support for the WVCA kids! *If you would like to donate an item and/or service to our raffle, it would be greatly appreciated.* All in-kind donations are tax-deductible as allowable by law.

➤ Table Vendors:

- **Table vendor reservations are \$100** and include one reserved area during the pre/post event celebration.
- All sponsorship levels listed above are welcome to have a vendor table with their sponsorship benefits – at no additional fee. Please contact cmackin@wvcakids.org if you would like an area reserved.



Wyoming Valley
Children's Association

Do it
for the
Kids
Walk-A-Thon



👟 **Saturday, April 13, 2019** 👟

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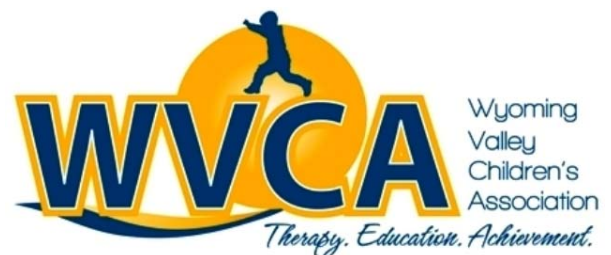
Quick Facts: 27th Annual “Do it for the Kids” Walk-A-Thon

- Date: Saturday, April 13, 2019
- Location: The WVCA School (Address is 1133 Wyoming Ave, Forty Fort, PA 18704)
- Time: 9:00a.m. - 12:00p.m.
- Walk Route: Departs from the WVCA School and follows the Wyoming Avenue down to Dennison Street and then finishes back at the WVCA School.
- How to Buy Tickets:
 - 1) Visit www.wvcakids.org/walk to register for the walk online
 - 2) Mail to 1133 Wyoming Ave, Forty Fort, PA 18704 with checks made payable to WVCA
 - 3) Contact Christine Mackin at cmackin@wvcakids.org or 570.714.1246
- Entertainment: Area mascots, DJ, raffles, family friendly activities and unique community vendors!
- Proceeds Benefit: The children of the Wyoming Valley Children’s Association
- Adult Ticket Price: **\$25 per adult walker** (Price increases to \$30 day of event)
- Child Ticket Price: **\$15 per child 7-13** and **FREE for children 6 and under**
- **TEAMS** are encouraged! Prizes will be awarded for the teams that raise the most donations for WVCA.
- Food included with registration: lunch, snacks and beverages

Questions or Concerns?

Contact: Christine Mackin
Fundraising & Marketing Coordinator
cmackin@wvcakids.org or 570.714.1246

Walk-A-Thon Website Link: www.wvcakids.org/walk





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Wyoming Valley Children's Association 2019 Walk-A-Thon Sponsor Commitment Form

Thank you for your support of WVCA's "Do it for the Kids" Walk-A-Thon! Please fill out the information below and return to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704 or scan and email to cmackin@wvcakids.org.

Company or Individual Name (as you would like it to appear in print):

Address: _____

Phone: _____ Email: _____

Company Contact Name: _____

Please Choose a Sponsorship Level:

- \$5,000 Presenting Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- In-Kind Donation / Raffle Basket:

Description of item donated:

Approximate Value: \$ _____

- \$100 Table Vendor ONLY
- I cannot attend, please accept this donation of \$ _____

Payment Method:

- A check/cash is enclosed (Made payable to WVCA)
- Please charge my credit card info below:

Card Type:

- Visa
- MasterCard
- Discover

Card # _____

SEC Code _____ Exp. Date _____

Print Name _____

Signature _____

Please email your company logo to cmackin@wvcakids.org by March 18th. All logos must be in either PDF, JPEG or PNG formats.



If you have any questions or concerns please contact:
Christine Mackin, Fundraising & Marketing Coordinator at
570.714.1246 or cmackin@wvcakids.org.

WVCA is a 501 (c) (3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information for WVCA may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.