



WVCA Salute to Seuss Gala

Dear WVCA Supporter,

“Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.” – The Lorax by Dr. Seuss

Each year, with the help of dedicated volunteers and staff, the Wyoming Valley Children's Association (WVCA) holds a signature fundraising gala that raises tens of thousands of dollars for local children in need. Join us for this year's Dr. Seuss themed event at the **WVCA Salute to Seuss Gala** on **March 22, 2019** at **The Woodlands**.

This year, WVCA also celebrates its 95th Anniversary of providing quality early childhood education and therapeutic support services to children in the Wyoming Valley. Our students come from varying backgrounds and we serve children with developmental delays and disabilities, including autism spectrum disorder, and typical children.

Join us as we travel to Who-ville, through plentiful Lorax trees, to meet a colorful cast of characters - all to raise support for Wyoming Valley Children's Association students. This year's event will feature a delectable dinner, an extensive silent auction and live music by Group du Jour. **The evening will also honor longtime WVCA supporters Kevin and Mickey Kane with the Making A Difference Award.** There are various sponsorship opportunities available that are detailed in the following pages.

A brief overview of sponsorship highlights:

- Opportunities for media coverage
- Company recognition at the event
- Marketing (i.e. sponsor banner, program book, social media)
- Tickets for the evening and preferred seating

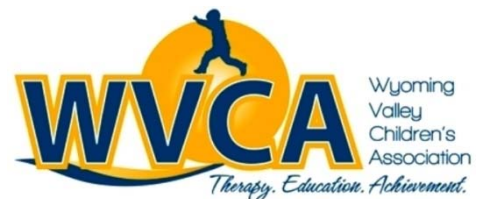
As a respected member of our business community, we would be honored to have you join us for this event. Your generosity will help us continue to support our students as they grow, learn and achieve milestones that will prepare them for lifelong learning.

Thank you for your considered sponsorship and I hope to see you on March 22nd!

Sincerely,

A handwritten signature in blue ink that reads "Nina Dei Tos Zanon".

Nina Dei Tos Zanon
Executive Director



Wyoming Valley Children's Association

1133 Wyoming Ave, Forty Fort, PA 18704 | 570.714.1246 | info@wvcakids.org

2019 Making A Difference Award Honorees:

Kevin and Mickey Kane

The Wyoming Valley Children's Association (WVCA) is proud to honor **Kevin and Mickey Kane** as the 2019 recipients of the organization's *Making A Difference Award*. This award recognizes individuals or organizations that "go above and beyond" in their commitment and service to WVCA.

Kevin J. Kane works in Court Administration as the Director of Luzerne County Domestic Relations/ Family Court. Kevin has proudly served on the Board of Directors at WVCA for 27 years, and has served as President of the Board. He enjoys golf, jogging, the Boston Red Sox and The Fighting Irish.

Mickey Kane is a Senior Registered Associate with Morgan Stanley in Wilkes Barre, PA. Mickey started with Morgan Stanley's predecessor firm in 1988. She holds the General Securities Representative license (Series 7) and has passed the Uniform Combined State Law Examination (Series 66). Mickey is an integral component of several Morgan Stanley Financial Advisor teams. She is responsible for administrative and account services for Wealth Management clients.

Mickey enjoys reading and shopping. She has been active in the WVCA Walk-A-Thon for more than 25 years coordinating "Team Katie". In addition, she is also a committee person for the annual Sean P. Kane Memorial Mixer.

Mickey and Kevin are proud parents of two children: Sean P. Kane who graduated from Bishop Hoban and Drexel University, and Katie Kane who is an Alumni of WVCA and Wyoming Area High School. Katie, Mickey and Kevin continue Sean's legacy through their support of the Sean P. Kane Fund at the Luzerne Foundation. Slainte!



The Annual Gala would not be possible without the dedication of our Committee and Board of Directors. Thank you for your unwavering support and all that you do for WVCA.

2019 Gala Committee

Ahmad Ali
Kathi Bankes
Lindsay Bezick
Rebecca Brominski
Darcy Buck
Ruth Corcoran
Flo DePolo

Ben Eaton
Dawn Gaudino
Mary Kate Lambert
Kathy Lantz
Kiera Lantz
Rachel Olszewski
Nancy Weinstock

Staff: Christine Mackin & Nina Dei Tos Zanon

2018-2019 Board of Directors

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Mary Kate Lambert

Vice President:
Bob Morgan

Secretary:
Kathleen Dunsmuir

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Maureen Metz

Joseph O'Hara
Michael Olinginski, D.O.
Joanne Santarelli
Nicole Sennett
David Sheydwasser
Meaghan Ubaldini
J. Bruce Weinstock

Solicitor:
Philip Gelso, Esquire



WVCA Salute to Seuss Gala

Sponsorship Opportunities and Benefits

◆ *Cat in The Hat Presenting Sponsor* - \$10,000

- Prime corporate logo positioning in all event media
- Public recognition at the event to a crowd of over 200 attendees
- Full page (5.5 x 8.5), back or inside cover, color ad in program book
- Company logo and link on WVCA social media and website
- Prime positioning of logo featured on event sponsorship banner
- 10 tickets to the event (value \$150 each)

◆ *Red Fish, Blue Fish Reception Sponsors* - \$7,500

- Positioning in event press release and media as appropriate
- Public recognition at event to a crowd of over 200 attendees
- Full page (5.5 x 8.5) color ad in program book
- Large logo featured on event sponsorship banner
- 8 tickets to the event (value \$150 each)

◆ *Oh, The Places You'll Go Sponsors* - \$5,000

- Inclusion in event press release and media as appropriate
- Public recognition at event to a crowd of over 200 attendees
- Company logo featured on event sponsorship banner
- Full page (5.5 x 8.5) ad in the program book
- 6 tickets to event (value \$150 each)

◆ *Who-ville Décor Sponsors* - \$2,000

- Full page (5.5 x 8.5) ad in the program book
- Company logo included on event sponsorship banner
- 4 tickets to event (value \$150 each)

◆ *Truffula Tree Registration Sponsors* - \$1,000

- Full page ad (5.5 x 8.5) in the program book
- 2 tickets to event (value \$150 each)

◆ *Sam-I-Am Ads in Program Book:*

- \$800 = full page ad (5.5 x 8.5)
- \$475 = half page ad (5.5 x 4.25)
- \$250 = quarter page ad (2.2 x 4.25)
- \$100 = one-line supporter listing in program





WVCA Salute to Seuss Gala

Thank you for your support of the 2019 WVCA Salute to Seuss Gala! Please fill out the information below and return to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704 or scan and email to cmackin@wvcakids.org.

Company or Individual Name (as you would like it to appear in print):

Address: _____

Phone: _____ Email: _____

Company Contact Name: _____

Guests Names (if applicable):

I **will not** be able to use the tickets included with my sponsorship, please give those seats to other attendees.

Please Choose a Sponsorship Level:

- \$10,000 – *Cat in The Hat* Presenting Sponsor
- \$7,500 – Red Fish, Blue Fish Reception Sponsor
- \$5,000 – *Oh the Places You'll Go* Sponsor
- \$2,000 – Who-ville Décor Sponsor
- \$1,000 – Truffula Tree Registration Sponsor
- Sam-I-Am Ad in program book
 - \$800 = Full Page
 - \$475 = Half Page
 - \$250 = Quarter Page
 - \$100 = Supporter Listing

Additional Tickets:
_____ x \$150 = _____ total

Payment Method:

- A check/cash is enclosed (Made payable to WVCA)
- Please charge my credit card info below:

Card Type : Visa MasterCard Discover

Card # _____

SEC Code _____ Exp. Date _____

Print Name _____

Signature _____

Please email your ad and company logo to cmackin@wvcakids.org by March 1st. All ads must be in either PDF, JPEG or PNG formats.



If you have any questions or concerns please contact:
Christine Mackin, Fundraising & Marketing Coordinator at
1133 Wyoming Ave, Forty Fort, PA 18704
570.714.1246 | cmackin@wvcakids.org

WVCA is a 501 (c) (3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information for WVCA may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.