



## Wyoming Valley Children's Association 2020 Walk-A-Thon Sponsorship Opportunities

### Sponsorship Levels and Benefits:

#### ➤ **\$5,000 Presenting Sponsor**

- Prime company logo positioning on all event banners, signs, marketing, website/social media and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- One social media "sponsorship highlight" post on WVCA's Facebook and Instagram pages
- Tickets for ten (10) individual walkers for the day of the event

#### ➤ **\$2,500 Platinum Sponsor**

- Large company logo featured on all event banners, signs, marketing, website/social media and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- Tickets for eight (8) individual walkers for the day of the event

#### ➤ **\$1,000 Gold Sponsor**

- Company logo featured on all event banners, signs and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for six (6) individual walkers for the day of the event

#### ➤ **\$500 Silver Sponsor**

- Company logo featured on all event banners, signs and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for four (4) individual walkers for the day of the event

#### ➤ **\$250 Bronze Sponsor**

- Company name featured on event banner and t-shirts
- Tickets for two (2) individual walkers for the day of the event

#### ➤ **In-Kind Donation / Raffle Basket:**

Each year, we raffle off various donated items and baskets during the walk to raise additional support for the WVCA kids! *If you would like to donate an item and/or service to our raffle, it would be greatly appreciated.* All in-kind donations are tax-deductible as allowable by law.

#### ➤ **Table Vendors:**

- **Table vendor reservations are \$100** and include one reserved area during the pre/post event celebration.
- All sponsorship levels listed above are welcome to have a vendor table with their sponsorship benefits – *at no additional fee.* Please contact [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org) if you would like an area reserved.





Saturday, April 18, 2020

Family Fun  Raffles  DJ  Mascots

## Quick Facts: 28th Annual "Do it for the Kids" Walk-A-Thon

- Date: Saturday, April 18, 2020
- Location: The WVCA School (Address is 1133 Wyoming Ave, Forty Fort, PA 18704)
- Time: 9:00a.m. - 12:00p.m.
- Walk Route: Departs from the WVCA School and follows the Wyoming Avenue down to Dennison Street and then finishes back at the WVCA School.
- How to Buy Tickets:
  - Visit [www.wvcakids.org/walk](http://www.wvcakids.org/walk) to register for the walk online
  - Mail to 1133 Wyoming Ave, Forty Fort, PA 18704 with checks made payable to WVCA
  - Contact Christine Mackin Meluskey at [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org) or 570.714.1246
- Entertainment: Area mascots, DJ, raffles, family friendly activities and unique community vendors!
- Proceeds Benefit: The children of the Wyoming Valley Children's Association
- Adult Ticket Price: **\$25 per adult walker** (Price increases to \$30 day of event)
- Child Ticket Price: **\$15 per child 7-13** and **FREE for children 6 and under**
- **TEAMS** are encouraged! Prizes will be awarded for the teams that raise the most donations for WVCA
- Food included with registration: lunch, snacks and beverages

### Questions or Concerns?

Contact: Christine Mackin Meluskey  
Director of Development and Marketing  
[cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org) or 570.714.1246

Walk-A-Thon Website Link: [www.wvcakids.org/walk](http://www.wvcakids.org/walk)





Saturday, April 18, 2020

All proceeds benefit local children at WVCA!

## Wyoming Valley Children's Association 2020 Walk-A-Thon Sponsor Commitment Form

Thank you for your support of WVCA's "Do it for the Kids" Walk-A-Thon! Please fill out the information below and return to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704 or scan and email to [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org).

Company or Individual Name (as you would like it to appear in print):

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

### Please Choose a Sponsorship Level:

- \$5,000 Presenting Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- In-Kind Donation / Raffle Basket:

Description of item donated:

\_\_\_\_\_  
\_\_\_\_\_

Approximate Value: \$ \_\_\_\_\_

- \$100 Table Vendor ONLY**
- I cannot attend, please accept this donation of \$ \_\_\_\_\_

### Payment Method:

- A check/cash is enclosed (Made payable to WVCA)
- Please charge my credit card info below:

Card Type:

- Visa
- MasterCard
- Discover

Card # \_\_\_\_\_

SEC Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Please email your company logo to [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org) by March 20th. All logos must be in either PDF, JPEG or PNG formats.



If you have any questions or concerns please contact:  
Christine Mackin Meluskey at  
570.714.1246 or [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org).

WVCA is a 501 (c) (3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information for WVCA may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.