



Wyoming Valley Children's Association

Blue and Gold Gala



Dear Friend of WVCA,

Each year, with the help of dedicated volunteers and staff, the Wyoming Valley Children's Association (WVCA) holds a signature fundraising gala that raises tens of thousands of dollars for local children in need. Join us for this year's event at the **WVCA Blue and Gold Gala on March 27, 2020 at The Woodlands.**

WVCA has a rich history of providing quality early childhood education and therapeutic support services to children in the Wyoming Valley for more than 95 years. Our students come from varying backgrounds and we serve children with varying developmental delays and disabilities, as well as typical children.

Join us for an elegant evening full of surprises and nods to WVCA's history – as we raise support for Wyoming Valley Children's Association students. This year's event will feature a delectable dinner, an extensive silent auction and live music by Group du Jour. **The evening will also honor longtime WVCA supporters, The Brotherhood of Chefs with the 2020 Making A Difference Award.** There are various sponsorship opportunities available that are detailed in the following pages.

A brief overview of sponsorship highlights:

- Opportunities for media coverage
- Company recognition at the event
- Marketing (i.e. electronic sponsor banner, program book, social media)
- Tickets for the evening and preferred seating

As a respected member of our business community, we would be honored to have you join us for this event. Your generosity will help us continue to support our students as they grow, learn and achieve milestones that will prepare them for lifelong learning.

Thank you for your considered sponsorship and I hope to see you on March 27th!

Sincerely,

Nina Dei Tos Zanon
Executive Director



Wyoming Valley Children's Association

1133 Wyoming Ave, Forty Fort, PA 18704 | 570.714.1246 | nzanon@wvcakids.org

Blue and Gold Gala



Sponsorship Opportunities

- ◆ **World-Class Presenting Sponsor - \$10,000**
 - Prime corporate logo positioning in all event media, print materials, and press releases
 - Public recognition at the event to a crowd of over 200+ attendees
 - Full page (5.5 x 8.5), back or inside cover, color ad in the program book
 - Company logo and link on WVCA social media and website
 - Prime positioning of logo featured on electronic event signage
 - 10 tickets to the event (value \$150 each)

- ◆ **Visionary Reception Sponsors - \$5,000**
 - Inclusion in event press release and media as appropriate
 - Public recognition at event to a crowd of over 200+ attendees
 - Large company logo featured on electronic event signage
 - Full page (5.5 x 8.5) ad in the program book
 - 6 tickets to event (value \$150 each)

- ◆ **Creative Décor Sponsors - \$2,000**
 - Full page (5.5 x 8.5) ad in the program book
 - Company logo included on electronic event signage
 - 4 tickets to event (value \$150 each)

- ◆ **Adaptive Registration Sponsors - \$1,000**
 - Full page ad (5.5 x 8.5) in the program book
 - 2 tickets to event (value \$150 each)

- ◆ **Event Program Book:**
 - \$800 = Full page ad (5.5 x 8.5)
 - \$475 = Half page ad (5.5 x 4.25)
 - \$250 = Quarter page ad (2.2 x 4.25)
 - \$100 = One-line supporter listing in program

Please email your ad and company logo to cmeluskey@wvcakids.org by March 9th.
All ads must be in either PDF, JPEG or PNG formats.

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Thank you for your support of the WVCA Blue and Gold Gala! Please fill out the information below and return to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704 or scan and email to cmeluskey@wvcakids.org.

Company or Individual Name (as you would like it to appear in print):

Address: _____

Phone: _____ Email: _____

Company Contact Name: _____

Guests Names (if applicable):

I **will not** be able to use the tickets included with my sponsorship, please give those seats to other attendees.

Please Choose a Sponsorship Level:

- \$10,000- **W**orld-Class Presenting Sponsor
- \$5,000 - **V**isionary Reception Sponsor
- \$2,000 - **C**reative Décor Sponsor
- \$1,000 - **A**daptive Registration Sponsor
- Event Program Book Ads:
 - \$800 = Full Page
 - \$475 = Half Page
 - \$250 = Quarter Page
 - \$100 = Supporter Listing

Silent Auction Item Donation:

Description of item donated:

Approximate Value \$ _____

Payment Method:

- A check/cash is enclosed (Made payable to WVCA)
- Please charge my credit card info below:

Card Type : Visa MasterCard Discover

Card # _____

SEC Code _____ Exp. Date _____

Print Name _____

Signature _____

WVCA is a 501 (c) (3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information for WVCA may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.

Please email your ad and company logo to cmeluskey@wvcakids.org by March 9th. Ads must be in either PDF, JPEG or PNG formats.



If you have any questions or concerns, please contact:
Christine Mackin Meluskey
Director of Development and Marketing
1133 Wyoming Ave, Forty Fort, PA 18704
570.714.1246 | cmeluskey@wvcakids.org