



Saturday, April 17, 2021

All proceeds benefit local children at WVCA!

Ms. Ann Marie Durako
Colleen Shea Children's Foundation
1086 Hwy 315
Wilkes-Barre, PA 18702

Dear Ms. Durako,

Children enjoy playing, running, exploring, and learning – every child should have the opportunity to grow and develop in an environment that encourages these simple things. Yet, for some children at Wyoming Valley Children’s Association (WVCA) just taking their first step or speaking their first words is an immense challenge.

For 29 years, WVCA has held the annual “*Do it for the Kids*” *Walk-A-Thon* fundraiser to raise critical operating dollars to support the nearly 400 children we serve each year. Due to the ongoing pandemic, this year’s event will be reimagined to prioritize health and safety. All event guests will choose prescheduled timeslots for the walk and all food and promotional items will be provided “to-go”. *The outdoor event will be held on Saturday, April 17, 2021, with a rain date of Saturday, May 1, 2021.*

We are writing to ask for your renewed support as a \$250 sponsor for this year’s event.

WVCA has a vibrant history of providing quality early childhood education and therapeutic services to children in the Wyoming Valley for over 97 years. Throughout the ongoing pandemic, our school has been steadfast in continuing our programs both virtually and in-person. Undoubtedly, the past year has been challenging for our students, families, and staff. Additionally, with more than 62% of the families we serve living at or below the federal poverty level, our school truly needs the philanthropic support of our community partners now more than ever.

The proceeds from the event go directly to helping children learn to walk, hold a pencil and communicate – you can help make a difference in these local children’s lives. ***Thank you in advance for your consideration in sponsoring this year’s Walk-A-Thon and we hope to see you on April 17th here at WVCA!***

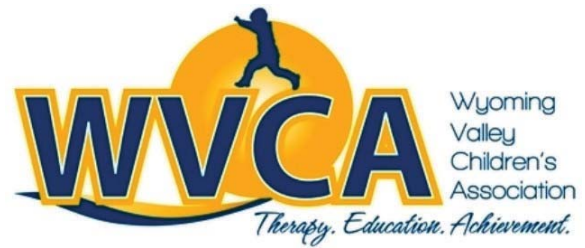
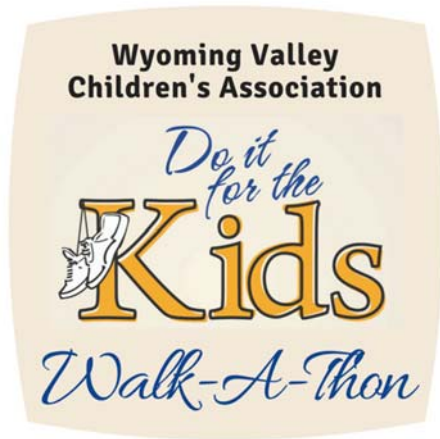
Ruth Corcoran
2021 Walk-A-Thon Co-Chairperson

Mickey Kane
2021 Walk-A-Thon Co-Chairperson

Wyoming Valley Children’s Association
1133 Wyoming Ave, Forty Fort, PA 18704
www.wvcakids.org/walk

Questions? Contact Christine Mackin Meluskey
at 570-714-1246 or cmeluskey@wvcakids.org





Wyoming Valley Children's Association 2021 Walk-A-Thon Sponsorship Opportunities

Sponsorship Levels and Benefits:

➤ **\$5,000 Presenting Sponsor**

- Prime company logo positioning on all event banners, signs, marketing, website/social media, and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- One social media "sponsorship highlight" post on WVCA's Facebook and Instagram pages
- Tickets for ten (10) individual walkers for the day of the event

➤ **\$2,500 Platinum Sponsor**

- Large company logo featured on all event banners, signs, marketing, website/social media, and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- Tickets for eight (8) individual walkers for the day of the event

➤ **\$1,000 Gold Sponsor**

- Company logo featured on all event banners, signs, and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for six (6) individual walkers for the day of the event

➤ **\$500 Silver Sponsor**

- Company logo featured on all event banners, signs, and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for four (4) individual walkers for the day of the event

➤ **\$250 Bronze Sponsor**

- Company name featured on event banner and t-shirts
- Tickets for two (2) individual walkers for the day of the event

➤ **In-Kind Donation / Raffle Basket:**

Each year, WVCA raffles off various donated items and baskets during the walk to raise additional support for our school! *If you would like to donate an item and/or service to our raffle, it would be greatly appreciated.* All in-kind donations are tax-deductible as allowable by law.

Please send all company logos and questions to:

Christine Mackin Meluskey
Director of Development and Marketing
570.714.1246 or cmeluskey@wvcakids.org.





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Wyoming Valley Children's Association 2021 Walk-A-Thon Sponsor Commitment Form

Thank you for your support of WVCA's "Do it for the Kids" Walk-A-Thon! Please fill out the information below and return to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704, or scan and email to cmeluskey@wvcakids.org.

Company or Individual Name (as you would like it to appear in print):

Address: _____

Phone: _____ Email: _____

Company Contact Name: _____

Please Choose a Sponsorship Level:

- \$5,000 Presenting Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- In-Kind Donation / Raffle Basket:

Description of item donated:

Approximate Value: \$ _____

- I cannot attend, please accept this donation of \$ _____

Payment Method:

- A check/cash is enclosed (Made payable to WVCA)
- Please charge my credit card info below:

Card Type:

- Visa
- MasterCard
- Discover

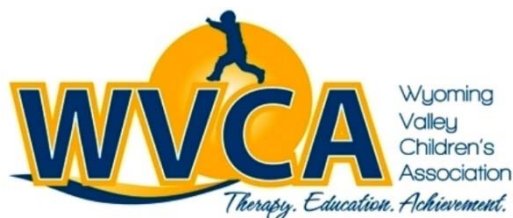
Card # _____

SEC Code _____ Exp. Date _____

Print Name _____

Signature _____

Please email your company logo to cmeluskey@wvcakids.org by April 1st. All logos must be in either PDF, JPEG or PNG formats.



If you have any questions or concerns, please contact:
Christine Mackin Meluskey at
570.714.1246 or cmeluskey@wvcakids.org.

WVCA is a 501 (c) (3) nonprofit organization, donations to which are tax deductible to the fullest extent permitted by law. A copy of the official registration and financial information for WVCA may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.