

# Wyoming Valley Children's Association

Annual Walk-A-Thon

Saturday, October 5, 2024



Dear Friends of WVCA,

***This year, we are celebrating the 100th anniversary of WVCA's founding.*** A century of service, 100 years of dedication to our community serving more than 6,000 children and their families who needed us most. As we mark this milestone, we reflect on how far we have come thanks to the generous support of community members – **like you.**

As we celebrate our centennial throughout 2024, WVCA has decided to move our popular Walk-A-Thon fundraiser from the Spring to the Fall. Please consider joining us for our "Do it For the Kids" Walk-A-Thon on Saturday, October 5, 2024, at the WVCA school.

WVCA strives to help ALL children reach their full potential. By offering an extraordinary educational curriculum, as well as physical, occupational, and speech therapy, our students are given a chance at a better life. However, with operating costs continuing to increase since the pandemic, we need the support of our community to continue to offer these life changing services.

For over 30 years, WVCA has been hosting our signature "Do It for the Kids" Walk-a-Thon for individuals and business to learn more about WVCA and get involved all for a great cause!

## **Will you consider becoming an event sponsor for our 32<sup>nd</sup> Annual "Do it For the Kids" Walk-A-Thon?**

The Walk-A-Thon is an outdoor, family-focused event that provides crucial support for WVCA programs. Kindly review our enclosed sponsorship opportunities and even consider joining us on October 5th! Thanks to YOUR generous support, 100% of the proceeds from our Walk-a-Thon go directly to WVCA programs.

As a parent of two WVCA students, as well as holding the leadership role of the organization, I cannot even put into words how much events - such as our Walk-a-Thon - make a difference in our school's programs and quality of service.

If you have any questions about the event or the sponsorship opportunities, please reach out to our Director of Development and Community Outreach, Christine Meluskey at 570.714.1246 or [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org). ***Thank you in advance for your consideration in sponsoring this year's Walk-A-Thon and I hope to see you on October 5th here at WVCA!***

My Best,

A handwritten signature in blue ink that reads "Nina Dei Tos Zanon".

Nina DeiTos Zanon  
Executive Director

A handwritten signature in blue ink that reads "Kevin and Mickey Kane".

Kevin and Mickey Kane  
2024 Walk Co-Chairs

