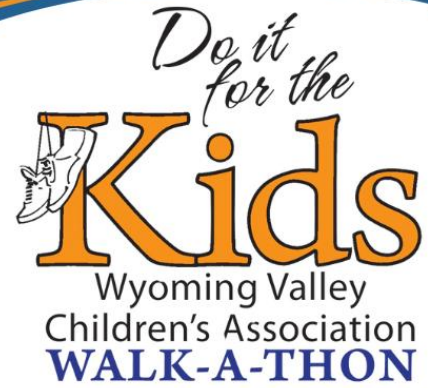


# Wyoming Valley Children's Association

## Annual Walk-A-Thon

Saturday, October 5, 2024



Dear Friends of WVCA,

***This year, we are celebrating the 100th anniversary of WVCA's founding.*** A century of service, 100 years of dedication to our community serving more than 6,000 children and their families who needed us most. As we mark this milestone, we reflect on how far we have come thanks to the generous support of community members – **like you.**

As we celebrate our centennial throughout 2024, WVCA has decided to move our popular Walk-A-Thon fundraiser from the Spring to the Fall. Please consider joining us for our “Do it For the Kids” Walk-A-Thon on Saturday, October 5, 2024, at the WVCA school.

WVCA strives to help ALL children reach their full potential. By offering an extraordinary educational curriculum, as well as physical, occupational, and speech therapy, our students are given a chance at a better life. However, with operating costs continuing to increase since the pandemic, we need the support of our community to continue to offer these life changing services.

For over 30 years, WVCA has been hosting our signature “Do It for the Kids” Walk-a-Thon for individuals and business to learn more about WVCA and get involved all for a great cause!

### **Will you consider becoming an event sponsor for our 32<sup>nd</sup> Annual “Do it For the Kids” Walk-A-Thon?**

The Walk-A-Thon is an outdoor, family-focused event that provides crucial support for WVCA programs. Kindly review our enclosed sponsorship opportunities and even consider joining us on October 5th! Thanks to YOUR generous support, 100% of the proceeds from our Walk-a-Thon go directly to WVCA programs.

As a parent of two WVCA students, as well as holding the leadership role of the organization, I cannot even put into words how much events - such as our Walk-a-Thon - make a difference in our school's programs and quality of service.

If you have any questions about the event or the sponsorship opportunities, please reach out to our Director of Development and Community Outreach, Christine Meluskey at 570.714.1246 or [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org). ***Thank you in advance for your consideration in sponsoring this year's Walk-A-Thon and I hope to see you on October 5th here at WVCA!***

My Best,

Nina Dei Tos Zanon  
Executive Director

Kevin and Mickey Kane  
2024 Walk Co-Chairs



# Wyoming Valley Children's Association

Annual Walk-A-Thon

Saturday, October 5, 2024



## Wyoming Valley Children's Association 2024 Walk-A-Thon Sponsorship Opportunities

### Sponsorship Levels and Benefits:

#### 5,000 Presenting Sponsor

- Prime company logo positioning on all signs, invitation, website/social media, and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- One social media "sponsorship highlight" post on WVCA's Facebook and Instagram pages
- Tickets for twenty (20) individual walkers for the day of the event

#### \$2,500 Platinum Sponsor

- Large company logo featured on all signs, invitation, website/social media, and t-shirts
- WVCA walk website page will feature your logo with a link to your website
- Tickets for eight (8) individual walkers for the day of the event

#### \$1,000 Gold Sponsor

- Company logo featured on all signs and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for six (6) individual walkers for the day of the event

#### \$500 Silver Sponsor

- Company logo featured on event sign and t-shirts
- Line supporter listing on WVCA Facebook page and WVCA website
- Tickets for four (4) individual walkers for the day of the event

#### \$250 Bronze Sponsor

- Company name featured on event sign and t-shirts
- Tickets for two (2) individual walkers for the day of the event

#### In-Kind Donation / Raffle Basket:

Each year, WVCA raffles off various donated items and baskets during the walk to raise additional support for our school! ***If you would like to donate an item, gift card, or basket for our raffle, it would be greatly appreciated.*** All in-kind donations are tax-deductible as allowable by law.

If you have any questions or concerns, please contact Christine Meluskey at  
570-714-1246 or [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org)





Wyoming Valley Children's Association  
 Annual Walk-A-Thon  
 Saturday, October 5, 2024



**Sponsorship Commitment Form**

**Thank you** for your supporting our 32<sup>nd</sup> Annual "Do it for the Kids" Walk-A-Thon!  
 Please fill out the form below and return it to WVCA at 1133 Wyoming Ave, Forty Fort, PA 18704  
 or scan and email to [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org).

**Due to our new event partnership, please make all checks payable to AllOne Charities.**  
**AllOne Charities will be paying for part of the event expenses and**  
**ALL proceeds will still be donated to WVCA and our programs.**

Company or Individual Name (as you would like it to appear in print):

\_\_\_\_\_



Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

**Please Choose a Sponsorship Level:**

**Payment Method:**

- \$5,000 Presenting Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor
- In-Kind Donation / Raffle Basket:

- A check/cash is enclosed  
(Made payable to **AllOne Charities**)
- Please charge my credit card info:
- Card Type:
  - Visa
  - MasterCard
  - Discover

Description of item(s) donated:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Card # \_\_\_\_\_

Approximate Value: \$ \_\_\_\_\_

SEC Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name \_\_\_\_\_

I cannot attend, please accept this  
 donation \$ \_\_\_\_\_



**Please email your company logo to [cmeluskey@wvcakids.org](mailto:cmeluskey@wvcakids.org) by September 16, 2024.**  
**All logos must be in either PDF, JPEG or PNG formats.**